



Commercial Finance Analyst - pladis Europe

Location: Zaandam
Level: LZ3
Hiring Manager: Leo Dekker

Context

Pladis has a great opportunity for a commercial finance analyst to join the team managing region Western Europe.

Region Western Europe is a fast growing region with massive opportunities in Spain, Italy, Poland, Germany and other untapped markets within the EU. There is likely to be significant investment in the region over the next three years to drive growth (both Organic and Inorganic growth).

At present, the region is working with many different administration and management information systems. There are huge opportunities to improve quality and efficiency of Finance support

The commercial finance analyst will support the expansion of the business by developing tools to provide clear insightful analysis of performance, great decision support and excellent governance in close cooperation with business partners.

The role will be based in Zaandam, The Netherlands and will be reporting into the Commercial Finance Manager for Western Europe. The role will require regular travel.

Key Responsibilities

To influence and support maximizing value creation and the growth agenda with insightful and actionable financial analysis for all significant investment decisions in region Western Europe.

- Work with the commercial managers to ensure that business performance is clear and the drivers of performance are understood.
- Manage monthly commercial reporting.
- Drive planning processes for the region including forecast and budget.
- Support development of standard decision support tools that facilitate consistent, insightful evaluation and actionable analysis in a fast paced environment.
- Challenge and evaluate key investment decisions to assess their delivery including marketing and trade investment, acquisition opportunities, capital investment appraisal and other ad-hoc projects.
- Maintain/Develop effective relationships with the regional leadership team.
- Proactively challenge the 'status quo' to improve how things work.
- Coach business partners in financial understanding and use of standard finance tools.
- Monitoring of factory financials, TP's and establishing controls whilst building distribution capabilities in the region.

Experience & Qualifications

Essential

- University degree in Finance or similar qualification
- 2 – 5 years relevant work experience in decision support roles
- Excellent language skills in English: Business Discussion (fluent written and spoken)
- Strong Financial Analysis and modelling skills including investment appraisal techniques
- Proven track record of delivering robust and insightful financial analysis
- Excellent command of MS Office applications, especially Excel



Desirable

- Experience of working with Commercial or Supply Chain business partners
- International experience
- Track record of working with Senior management
- Experience of planning and forecasting

Behaviours / Attributes

- Analytical thinking
- Effective communication & influencing skills
- Ability to challenge and show initiative
- Ability to work with cross functional teams
- Can-do attitude and getting things done mindset
- Attention to details, drive quality improvement

Our Business

Pladis is a global biscuit and confectionery company with operations in 120 countries across Europe, the Middle East, Africa, Asia and the Americas. With annual revenues of US\$5.2 billion, pladis has 36 factories in 13 countries and employs 26,000 people. The company combines three centuries of baking and confectionery expertise by bringing together its iconic Godiva, McVitie's and Ulker brands, is privately owned but has the ambition to float at some point on the LSE. Pladis has set strong growth plans for the next three years to deliver CAGR Revenue growth of c. +17%.

Pladis has recently established its global organization with 11 geographical regions. Each region has its own management organization and is responsible for the selling and marketing of all the major Pladis brands within that region. Many of the Pladis regions also manufacture product.

With the pursuit of "we promise happiness to the world with every bite," the organization enriches consumers with products in sweet and savory biscuits, wafers, cake, chocolate, gum and candy

What We Offer

This role offers the opportunity to work in an international organisation with a Dutch character. With the commercial offices situated on the Royal Verkade factory site in Zaandam, the Netherlands, the location for this role allows the Commercial Finance Analyst to work in very diverse multidisciplinary teams. This is a unique opportunity to play a key role in an exciting, fast growing business.

Are you interested?

To apply for this job, please send your letter of application and resume to **Koninklijke Verkade NV, Ms. Gladys Brandenburg, HR, at werkenbij@pladisglobal.com**.

For questions about the role you can contact Leo Dekker: dekkerl@unitedbiscuits.com.

For internal applications:

Please ensure that you have the approval of your line manager before applying.
All applications will be treated with confidentiality.