



# Portfolio Project Manager - Europe

Location: Zaandam / Hayes

## Context

Do you love biscuits? Who doesn't I hear you say!

Are you inquisitive and driven by consumer understanding? Do you want a marketing role where you are responsible end to end, a role where you can really touch all elements of the marketing mix – advertising, packaging, innovation, price, promotion, agency relationships ? – We could keep going.

Marketing is at the heart of pladis – we develop and deliver the strategies that drive our continued success. We build brands that consumers love and that are highly relevant to them in their everyday lives, and we work collaboratively with our internal and external partners to drive sustained growth.

At pladis you get exposure, a huge breadth of role, ability and freedom to make decisions and the chance to work fast as we are not restricted by unnecessary hierarchy. Marketing at pladis undoubtedly gives you the chance to have full 360 exposure to marketing, develop the strategy for your own brand and the chance to grow into a true commercial business marketer.

pladis are now recruiting for a Portfolio Project Manager within our Global P2M team. The Portfolio Project Manager has responsibility for all branded projects being launched in the pladis Europe region across Sweet and Savoury Biscuits & Snacks and chocolate. The programme of projects covers Innovation, Revenue Management, design and pack changes across the portfolio that supports the growth across European business.

This portfolio of projects requires cross functional working across all sites within the pladis Group as well as external co-packers and 3rd party manufacturers.

The Portfolio Project Manager is responsible for ensuring that all Branded projects across the Sweet and Savoury Biscuit and chocolate portfolio for the Europe region are delivered on time and within budget to hit specified yearly revenue and margin targets.

To ensure successful project delivery the Portfolio Project Manager is responsible for ensuring that all key functions across Supply Chain, Marketing, Sales, Finance, Procurement and Technical understand their roles and accept their responsibilities. This requires significant influence at the senior leadership team level (Z1+) and requires intervention and reviews of ways of working with functions outside of Marketing.

## Key Responsibilities

- This role is essential in supporting the pladis Europe NPD and EPD agenda, which is instrumental in the delivery of the Europe vision. The budget for 2017 is €190m with growth ambitions in Europe to reach €318m in 2021.
- The Portfolio Project Manager will deliver expert project leadership and creative business solutions within the dynamic, complex and fast changing International environment. You must have a proven track record of successfully delivering key global projects within the Product to Market / Stage & Gate business process.
- In addition to project leadership and activation expertise, you will be expected to have a solid understanding of the complexity of an International business and must work within and drive, with the Programme and Project Manager, Europe “ways of working” to improved communication and process mapping.
- The Portfolio Project Manager has responsibility for two direct reports – 1 Senior Project Manager and 1 Project Manager. You should provide training, expertise, guidance and development for your team as you support the Programme and Project Manager in the leadership of Europe product programmes.
- Responsible for the Stage Gate process in Europe and ongoing compliance and improvements at a pladis Group level.
- Owners of key Business Decision forum, the Regional Gate Review meeting (RGR). Ensure compliance of all projects to the Gate Decision process and manage required input from all functions prior to and during the meeting to ensure detailed and accurate decisions taken. Responsible for ensuring processes in place to notify other key stakeholders outside of Europe when product and/or material changes will impact other markets



- Responsible to ensure that all key stakeholders across the business are engaged and informed of project status, progress, risks and issues in a timely manner.
- Responsible for the delivery of key Innovation projects to support the delivery of Europe pipeline. These projects will be complex in terms of technologies, investment spend, complexity, multiple market involvement and inter-linkage with other projects.
- Accountable for the delivery of all NPD and product and pack change projects which support strong plans for growth.
- The Project Controller is likely to have c. 30-35 active projects ongoing at any one time, both directly and through management of their team.
- Accountable for systems and processes that are key to the Project Management process eg. pladis Stage & Gate process, RGR process, SAP workflow, Acorn, UB projects, Reprographics management, TCP.
- Manage, motivate and develop the team of Senior project managers and project managers reporting to them (2 direct reports).
- Maintain a critical role in communication with and challenges to global marketing on global rollout product innovation and lead initiatives within pladis Europe.
- Resource planning across the team and project portfolio to ensure that required project management resource is assigned to each project. Manage resource issues through project prioritisation.
- Arbitrate and resolve conflict and interface problems within individual projects and across the programme of projects. Assure timely adaptive action is taken.
- Provide hands on project management support to the Programme and Project Manager for strategic programmes.
- Manage & drive improvements in performance / ways of working issues with functional key stakeholders to ensure that all functions completing activities in a timely manner with high quality inputs
- Ensure that pladis Project Management methodology is adhered to by all Project Managers for all projects.
- Own and drive a programme to continuously improve how we deliver projects to drive Best Practice within pladis Europe region

## Essential Experience, Skills and Qualifications

- Substantial track record in Project Management within a leading FMCG organisation
- Expert within a specific field eg. Supply Chain, Commercial, or Technical
- Project leadership experience
- Proven International experience
- Innovation exposure
- FMCG experience
- Team / people management

## Required Behaviours

- Great interpersonal skills and team working
- Leadership – ability to influence at the highest level
- Leadership – team management
- Tenacity & determination
- Conflict & issue resolution
- Prioritisation & Planning
- Relationship building skills
- Positive “can do” and “make it happen” attitude

## Company Overview

In 2016, Yildiz Holding, CEEMEA's largest food company, brought together its core biscuit, chocolate, and confectionery businesses; Godiva Chocolatier, United Biscuits, Ulker and DeMet's Candy Company. We subsequently brought together our iconic brands; Godiva, McVitie's and Ulker, and formed pladis. This allowed us to combine three centuries of baking and confectionery expertise and together we form a \$US5.2 billion business, positioning us as a global leader in the category.



We are a global biscuit and confectionery company with operations in 120 countries across Europe, the Middle East, Africa, Asia and the Americas. pladis has 36 factories in 13 countries and employs 26,000. With a commitment to “promising happiness to the world with every bite”, we delight consumers with products in sweet and savory biscuits, wafer, cake, chocolate, gum and candy categories.

## Are you interested?

To apply for this job, please follow this link

<http://www.pladis-careers.co.uk/join-us/detail/?nPostingID=4661&nPostingTargetID=13773&option=52&sort=DESC&respnr=1&ID=QCCFK026203F3VBQB8MQW8MFD&Resultsperpage=10&lg=UK&mask=ubcareers>