



Project & Print Manager - pladis Europe

Location: Zaandam

Level: LZ3

Duration: Fixed Term Contract (12 months)

Hiring Manager: Angela Chowings

Context

For our European Product to Market (P2M) Team we are looking for a **Project & Print Manager** who will work alongside our brand teams to play a critical role in project management and the creation of impactful packaging for the brands.

Program management responsibility for assigned Branded projects being launched in the Europe region across both Sweet and Savory Biscuits & Snacks, including Chocolate. The program of projects covers all Innovation, Revenue Management, design and pack changes across the portfolio that supports the growth across the Europe business. This program of projects requires cross-functional working across all sites within the pladis Group as well as external co-packers and 3rd party manufacturers.

The Project Manager is responsible for ensuring that the assigned branded projects across the Sweet and Savory Biscuit and Chocolate portfolio for the Europe region are delivered on time and within budget to hit specified yearly revenue and margin targets.

To ensure successful project delivery the Project Manager is responsible for ensuring that all key functions across Supply Chain, Marketing, Sales, Finance, Procurement and R&D understand their roles and accept their responsibilities. This requires significant influence at the senior leadership team level and requires intervention and reviews of ways of working with functions outside of Marketing.

You will be mainly responsible for ensuring that all packaging origination projects are delivered on target, in time, whilst delivering packaging materials meeting the quality standards as set by the (global) brand teams. You will support the Programme Manager – Europe by providing support and technical expertise to the Marketing teams for artwork design, originations and packaging material printing.

You will get involved in projects as soon as pack design briefings are ready to be sent out to the design agency and the key responsibilities highlighted below will be executed thereafter.

Key Responsibilities

- Responsible for the delivery of key Innovation projects to support the delivery of incremental revenue
- Accountable for the delivery of NPD and product and pack change projects which support strong plans for growth
- Accountable for systems and processes that are key to the Project Management process eg. pladis Stage Gate process, RGR process, SAP workflow, Acorn, UB projects, Reprographics contract
- Ensure that pladis Project Management methodology is adhered to by all Project Managers for all projects
- Act as a guardian of project timelines and lead times, starting from artwork creation to the first print run and delivery of the printed materials to the designated factory
- Advise Marketing teams over technical specifications of packaging design briefings
- Coordination of origination processes, including daily contact for repro agencies
- In specific cases first print run attendance including the responsibility to either approve or reject printed materials
- Develop specification sheets for internal briefings between marketing and the factories
- Set up processes and procedures for originations
- Drive quality improvement and cost savings projects
- Control of originations print run quality assessment budgets
- Perform post-press analysis: printed samples and Print Quality assessment + reporting to printers



Experience & Qualifications

Essential

- 3-4 years relevant experience within the field of design and project management
- Solid project management capabilities
- Good knowledge of packaging development / production and marketing processes
- Extensive knowledge and technical expertise of printing processes and artwork development
- Understanding of packaging supply chain, procurement and technical and origination procedures
- Experience advising marketers over technical aspects to consider before starting the creation of new designs
- Sound understanding of technical specifications of packaging design
- Experience setting up processes and procedures for originations
- Control of originations print run quality assessment budgets
- Fluent in English; verbal & written

Desirable

- Design
- Marketing
- Packaging development / production
- University degree or similar • French or Dutch languages

Behaviours / Attributes

- Team player with strong interpersonal skills
- Planning and organisation skills
- Excellent communication and presentation skills
- Cultural awareness
- Action-oriented
- Can-do attitude and getting things done mindset
- Attention to details, drive quality improvement
- Take personal accountability for delivering the highest standards for your customer and consumer

What We Offer

This role offers the opportunity to work in an international organisation with a Dutch character. With the commercial offices situated on the Royal Verkade factory site in Zaandam, the Netherlands, the location for this role allows the Project & Print Manager to work in very diverse multidisciplinary teams. An unique challenge for a strong and dedicated Project Manager, proven to have been successful in contributing to growing the business with design and printing skills. This is a unique opportunity to play a key role in an exciting, fast growing business.

Our Business

Yildiz Holding, CEEMEA's largest food organization, brought its business in cake and chocolate together under the new global company: pladis (www.pladisglobal.com). pladis is a global leader in biscuits and confectionery, with operations in 120 countries in Europe, Middle East, Africa, Asia and America. Under pladis are 36 plants in 13 countries with over



26,000 employees. With the pursuit of "we promise happiness to the world with every bite," the organization enriches consumers with products in sweet and savory biscuits, wafers, cake, chocolate, gum and candy

Are you interested?

To apply for this job, please send your letter of application and resume to **Koninklijke Verkade NV, Ms. Suzanne Hoogendoorn, HR, at werkenbij@pladisglobal.com.**

For internal applications:

Please ensure that you have the approval of your line manager before applying. All applications will be treated with confidentiality.