



Packaging Development Manager

Context

pladis works in highly competitive, fast moving markets where it is essential to maintain and extend market share through profitable branded growth. It also has an ambitious growth plan for emerging markets where offering the right value proposition is critical.

Innovation through product and packaging development, continuous value improvement and consumer perceived Quality superiority vs. competition are critical and key to delivering the business targets.

The **Packaging Development Manager** role is key in developing and delivering the Category growth plan for pladis UK & Europe region with a specific focus on incremental growth through Packaging. This can be in the form of asset driven innovation and/ or new technology. Experience in leading multi-site Packaging projects is essential and Consumer Science and Shopper related Packaging Insights is desirable.

Key areas of focus are:

- Support the building, maintenance of and delivery of an aligned Packaging program.
- Own & deliver quality Packaging Specifications
- Provide innovative, cost effective, optimized & simplified solutions
- Create partnerships, relationships – at sites as appropriate

The role is based in Zaandam providing direct input to relevant packaging development projects and working with the technical operations team members to deliver the program. The role will work with the extended team members across the broader pladis organisation, as necessary, to deliver projects. The job holder will be required to develop new packaging formats, Innovation in packaging and potential value improvement programs.

Our business

Yildiz Holding, CEEMEA's largest food organization, brought its business in cake and chocolate together under the new global company: pladis (www.pladisglobal.com). pladis is a global leader in biscuits and confectionery, with operations in 120 countries in Europe, Middle East, Africa, Asia and America. Under pladis are 36 plants in 13 countries with over 26,000 employees. With the pursuit of "we promise happiness to the world with every bite," the organization enriches consumers with products in sweet and savory biscuits, wafers, cake, chocolate, gum and candy.

Key accountabilities & deliverables

PACKAGING

- Delivery of the agreed Packaging program, working closely with Marketing, Product Development and Operations to introduce new/improved packaging into production and to drive continuous improvement in costs of existing packaging operations.
- Owner of packaging specifications and implementation processes.
- Provide support to sites to ensure delivery of solutions Interface with the other Packaging team members and build on their combined expertise in the creation of new Packaging solutions, as required.
- Provide project management documentation and communication for packaging including time-plans and risk assessments.



- Provide packaging expertise to support technical aspects of the Procurement strategic packaging agenda and CBR (cost base released) & VIN (value improvement network), linking to relevant members of the Strategic Material Teams.
- Create packaging specifications in line with project requirements; ensuring legislative and regulatory compliance, fitness for purpose including functional performance related attributes and compliance aspects. Packaging specifications input to relevant pladis packaging database.

PROJECT MANAGEMENT

- Captures all project documentation relevant to the site (charters, time-plans, reports etc.)
- Communicates to the sites and stakeholders in all relevant functions all key information relating to their current projects and initiatives, highlighting any issues.

Must haves

- Graduate university;
- Minimum of 3yrs+ relevant Food Manufacturing or FMCG environment;
- Experienced with business terminology, product to market, technical systems, SAP;
- Working knowledge of Performance characteristics of flexible plastics, rigid plastics, carton board, corrugated, tins (as relevant to the site)
- Planning, managing and reviewing factory trials;
- Basic Food Hygiene knowledge;
- Project Management skills and experience;
- Languages fluent spoken & written: English.

What do we offer?

This role offers the opportunity to work in an international organisation with a Dutch character. With the commercial offices situated on the Royal Verkade factory site in Zaandam, the Netherlands, the location for this role allows the packaging development manager to work in very diverse multidisciplinary teams. An unique challenge for a strong and dedicated packaging development manager, proven to have been successful in contributing to growing the business. This is a unique opportunity to play a key role in an exciting, fast growing business. The responsibilities are divers and there are opportunities for development and growth.

Are you interested?

To apply for this job, please send your letter of application and resume to Koninklijke Verkade NV, Suzanne Hoogendoorn, HR Business Partner, at werkenbij@pladisglobal.com